

**Government Degree College Kaffota**  
**District Sirmaur, Himachal Pradesh**  
*Ranking of Government Colleges in HP*

**Criterion 5 Best Practices, Innovation and  
Institution Distinctiveness**

**Key Indicator 5.3 Social Impact of Extension  
Activities:(On the basis of Community Feedback)**

**Metric 5.3.iii Spreading Road Safety Awareness**



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## **RANKING FRAMEWORK**

### **5. BEST PRACTICES, INNOVATION AND INSTITUTION DISTINCTIVENESS**

#### **5.3. Social Impact of Extension Activities (On the basis of Community Feedback)**

##### **5.3.3. Spreading Road Safety Awareness**

Another significant social impact of extension activities has been observed in the phenomenon of greater road safety awareness in the area. The college extension activities have focused on promoting responsible and safe behaviour on roads among students, faculty, and the local community. Given the growing number of vehicles and the challenging mountainous terrain of Himachal Pradesh, road safety is crucial to prevent accidents and ensure the wellbeing of residents. This initiative aims to educate and spread awareness about road safety rules, traffic regulations, and responsible driving practices.

**i. Objectives:**

- To increase awareness about road safety and traffic rules among students and the local community.
- To reduce road accidents by promoting safe driving and walking practices.
- To educate young drivers about the importance of obeying traffic laws and avoiding unsafe behaviours like speeding or using mobile phones while driving.
- To collaborate with local authorities such as the police to implement effective road safety campaigns.

**ii. Implementation Process:**

**Awareness Campaigns:**

The college organizes road safety awareness campaigns in collaboration with the local police. These campaigns include seminars, talks and rallies on responsible driving, use of helmets and seat belts, adherence to speed limits, and other road safety measures.

**Student-Led Road Safety Drives:**

The college encourages students to actively participate in road safety drives within the campus and in nearby areas.

**Traffic Rule Awareness Days:**

Special road safety days are organized, during which students and faculty participate in activities focused on traffic rules and safe driving practices.

**Collaborative Programs with Local Authorities:**

The college collaborates with local police and administration to conduct joint road safety programs in which students participate as volunteers, assisting in traffic management on specific days to experience firsthand the importance of road discipline.

**iii. Outcomes:**

**Enhanced Road Safety Awareness:**

The campaigns and workshops have led to increased awareness among students and the local community regarding the significance of road safety, resulting in safer practices like wearing helmets and using seat belts.

**Reduced Traffic Violations:**

The college's consistent efforts have contributed to a reduction in common traffic violations such as over-speeding, signal jumping, and the use of mobile phones while driving among students and residents of nearby areas.

**Positive Community Impact:**

By engaging students in road safety initiatives, the college has fostered a sense of social responsibility and awareness, empowering them to act as ambassadors of road safety within their families and communities.

**Strengthened College-Community Relations:**

The initiative has built a stronger relationship between the college and the local traffic authorities, promoting a collaborative approach to addressing local challenges and community wellbeing.

**Cultivated Responsible Behaviour among Young Drivers:**

Students, especially new drivers, have gained an understanding of the responsibilities that come with driving, reducing the likelihood of reckless driving and contributing to the overall road safety of the region.

**Improved Emergency Response Knowledge:**

The students have been educated on emergency response techniques, enabling them to provide immediate assistance in case of road accidents.

**iv. Conclusion:**

The Spreading Road Safety Awareness by Government Degree College Kaffota highlights the college's commitment to social responsibility by addressing an essential public safety concern. This initiative not only educates students and the

local community on road safety practices but also contributes to reducing accidents in the region. Through continuous awareness campaigns, training sessions, and collaboration with traffic authorities, the college plays an active role in promoting a culture of safe and responsible road usage. This impactful practice contributes to the holistic development of students as socially conscious individuals, reinforcing the importance of road safety as a public concern in Himachal Pradesh.







